

- **Strategic Communications Consultancy**

Concept, strategy, campaign: We will support you in your corporate communications from concept to completion. We start by defining communication goals, systematically turning these into effective and lasting measures. The goal: clear differentiation from the competition with the maximum possible awareness.

- **Finance Communications**

Shareholders and investors, analysts and financial media: All of them want to know everything about you; and, the depth of their prior knowledge about you differs greatly. Communication to differing target groups requires in-depth knowledge of the market and the players. But it also demands we know which information is best placed where. That we know.

- **Press Relations**

The right topic at the right time. The right event with the right attendees. The right network of opinion-leaders and journalists: press relations is more than writing a text. Credibility, efficiency and the right positioning in the market demand in-depth issue management with journalistic feeling.

- **Corporate Publishing**

Your company is the medium; your company has the history – a history you simply need to tell, via the most suitable media in the most suitable voice containing the most suitable message for your target. Different target groups need to be addressed with relevant messages and content to create that exclusive publicity.

- **Media Training**

Sometimes even top managers just cannot find the right words. When the camera is on or the microphone is listening for the right sounds it will never hurt to practice ahead of a live session. What journalists expect; how I represent my company best in public; which rules have to be followed? Experienced trainers and journalists know this and can prepare you to make your appearance sophisticated and professional.

- **Video Communications**

A picture says a thousand words; a video says a thousand pictures: We create the concept, consult and produce video content for TV and / or internet. Here, we monitor and control the entire process from the idea through editorial and technical execution right up to on-air broadcasting.

- **NPO Communications**

NPO's or Non-profit organisations play a very special role and require a very special kind of communications support. Campaign experience meets a keen sense of social issues meets unusual projects. The aim: to keep our eye on trends, define the topics; rally the voices for your cause, and build-up resilient networks.

- **Events**

An event becomes the medium: There is hardly any other medium that is so personal and leaves such a lasting impression as a corporate event. Provided it's successful. We develop the format suitable for your target group, find the right locations and source out interesting speakers.

- **Change Communications**

Things change. But sometimes not in a way that is convenient for everyone. This, too, necessitates suitable communications. But who is to express it when, and how? Change Communications demand a very special sensitivity and level of tact. Towards the media but also towards your own employees.