

Global Overview

H1 2017

PR Advisors

Global & Regional league tables

League tables Germany

PR advisor league table by deal count

Ranking			H1 2017		H1 2016	
H1 2017	H1 2016	Company name	Value (USD m)	Deal count	Deal count	Count change
1	5	CNC/JKL (Publicis/MSLGROUP)	48,987	14	7	7
2	1	Hering Schuppener (Finsbury)	53,723	13	15	-2
3	2	FTI Consulting	285	10	11	-1
4	3	Brunswick Group	3,243	8	8	0
5	4	Ira Wuelfing Kommunikation	-	8	8	0
6	10	Cometis	1,279	6	4	2
7	17	Kekst (Publicis/MSLGROUP)	48,133	5	2	3
8	22	Maitland (AMO)	870	5	2	3
9	18	Edelman	5,165	4	2	2
10	12	Charles Barker Corporate Communications	-	4	3	1
11	7	Hawthorn	201	3	6	-3
12	35	Camarco	-	3	1	2
13	8	Finsbury	45,923	2	5	-3
14	65	Tulchan Communications	1,107	2	1	1
15	-	Sard Verbinnen & Co	90	2	-	-
16	33	Citadel Magnus	41	2	1	1
17	27	Powerscourt	15	2	1	1
18=	-	Actus Finance	-	2	-	-
18=	-	Barabino & Partners	-	2	-	-
18=	-	Dictum Media	-	2	-	-
18=	-	Edifice Communication	-	2	-	-